



Dickens of a Christmas
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 Downtown Roanoke's Christmas Parade Guidelines
 December 10, 2010 – 6:30 p.m.

1. Visible material displayed on entries must be representative of a holiday theme.
2. Music should represent the holiday or the theme of the entry.
3. Animal entries are encouraged and should be adorned in holiday costume/decoration. All animals must be leashed and kept under control at all times. Clean up behind animals is the immediate responsibility of the owner.
4. Lighting should be representative of the theme. If you choose a modern day theme then battery operated lights are allowed. Other entries that represent early nineteenth century traditions should use candles, lanterns, and oil lamps.
5. Only approved items may be distributed along the parade route, items are **not allowed** to be thrown into the crowd.
6. Disrupting the pace of the parade is not permitted.
7. Businesses are encouraged to sponsor entries. Use your imagination and be original.
8. Entries that do not comply with the above guidelines may be disqualified from the parade at the starting lineup.
9. Judges will evaluate creativity, originality and the general effect of the entry. Awards ceremony will follow the parade on Market Street.
10. We reserve the right to refuse any entry for any reason.

City of Roanoke Christmas Parade Registration Form
Entry Deadline: November 22, 2010

Name of Entry: _____	Number of people/vehicles in entry: _____
Type of entry (choral, float, instrumental, theatrical/dance, other, etc.): _____	
Contact Name: _____	Contact Number: _____
Mailing Address: _____	City: _____ State: _____ Zip: _____
Organization/Business Represented: _____	
Description of Business Represented: _____	

Please return form to:
 Downtown Roanoke Inc., 213 Market Street SE, Roanoke, VA 24011
 (540) 342-2028 phone – (540) 344-1452 fax – tinaw@downtownroanoke.org